

A man in a dark blue suit and white shirt is speaking on a stage. He is holding a small yellow device in his right hand and gesturing with his left. The background is dark with a large, bright, circular light source on the left.

# 'ARE THEY BEATING DOWN YOUR DOOR?'

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**It's overdue.**

Time for you to become the #1 brand.  
When people spend into your industry, your name should be front-of-mind. You don't have to be an invisible 'also-ran.'

**Douglas Kruger** challenges organisations with the question: Why should they queue outside your door? And what's stopping you becoming the undisputed icon in your industry?

Douglas is the author of several bestselling business books, including 'Own Your Industry,' 'Relentlessly Relevant,' and 'Unrivalled!' He has been inducted into the Speakers Hall of Fame by the Professional Speakers Association, in honour of excellence on stages around the world. His YouTube channel has over 100k subscribers.

Learn what the most energetic and successful brands do differently...and take your place as the biggest name in your industry.



# 'BECOME THE UNDISPUTED INDUSTRY LEADER'

With  
**DOUGLAS KRUGER,**  
Member of the Professional Speaker  
Association's **Hall of Fame**, and



featured speaker

## TRUSTED BY:

Mercedes Benz, Apple, Samsung, BDO,  
Lloyd's, Standard Bank, BMW, Vodacom,  
Deloitte, KPMG, Re/Max, Toyota, Alex  
Forbes, PWC, HP, 3M, Entrepreneur  
magazine, Volkswagen, YPO, Henley's  
Business School, Spar, Liberty Group,  
MultiChoice, FPI, Sanlam, EO, Timber  
City, Rheinmetall Denel, Nedbank, Mensa,  
Norton Rose Fullbright, MIOD, First  
National Bank, JOIC, Investec, Gordon  
Institute of Business Science, ABSA





## TOPICS

Douglas is based in the UK. His presentations are always tailored for your event. Here are his most popular themes:

**THEY'RE YOUR RULES, BREAK THEM!**

Is your culture innovative...or self-limiting?

**OWN YOUR INDUSTRY:**

What's different about the culture and behaviours of an industry leader?

**BREAKTHROUGHS THAT SPEED UP EVERYTHING!**

Is lagging productivity inevitable? Or a culture problem?

**POVERTY PROOF:**

Wealth is a choice. So is poverty.

**RELENTLESSLY RELEVANT:**

The 10 Mindset Shifts of World-Class Innovators

Douglas's presentations are available as a one-hour keynote speech for your next event, or as longer workshops and leadership retreats. Always tailored to you.



# ABOUT DOUGLAS

## Viral. Bestselling. Award-winning.

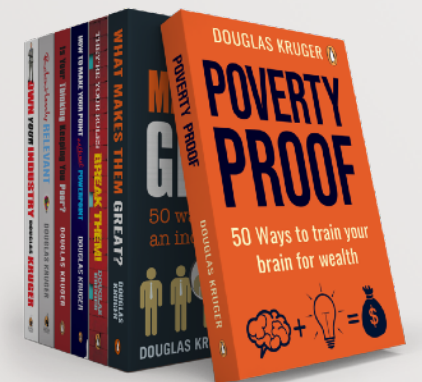
**Douglas Kruger** is a bestselling business and leadership author, and a *Hall of Fame* speaker, who presents all over the world.

Penguin Random House have published fourteen of his books, on themes of entrepreneurship, leadership and productivity, innovation, wealth, and expert-positioning. His newest book is titled 'Unrivalled!'

His clients include multinational brands, and the Professional Speakers Association accredits him as a *Certified Speaking Professional*.

Douglas is known for stirring up thinking with counterintuitive ideas, and for enthraling audiences with humour and wit. A TEDx featured speaker, he will bring warmth, insight and energy to your event.

Invigorate your people, change the course of your brand, and leave delegates with a message they'll never forget.



## IN-PERSON, International: \$5,800

Includes all travel and transport, as well as pre-event promo. Accommodation not included.

[www.DouglasKruger.com](http://www.DouglasKruger.com)

Email: [Douglas@douglaskrugerspeaker.com](mailto:Douglas@douglaskrugerspeaker.com)

Douglas is the ultimate professional. Having worked on many projects with him for over a decade, I can unreservedly recommend him. Always super-prepared and focused on the most value he can possibly give a client, it's an easy decision for us to make when we (or one of our clients) need any of the services he provides.

- **Tony Cross, CEO,  
Growth Matters International**

"From conceptualisation to conclusion, Douglas was a consummate professional. His address was incredibly well aligned with the spirit, content and conversations of our senior leadership team and he was charming, funny and insightful. He left the executive with a set of very practical, immediately implementable, next steps. An intellectual and strategic storytelling delight."

- **Michelle Neilson,  
Marketing Executive,  
Imperial Logistics**

"Doug delivered a truly fantastic and insightful presentation for International Men's Day at Deloitte. His talk was engaging, thought-provoking, and resonated deeply with the audience. We are incredibly grateful for his valuable contribution and the positive impact he made."

- **Hastings Chakanyuka,  
Director RI, Deloitte UK**

"Douglas is a consummate master of his craft. Exceptional platform skills from a speaker with global experience."

- **Marie Grey  
Marie Grey &  
Associates, speaker  
bureau**

"Marie, I got your mail last night when I got back from **BMW's** conference. They LOVED Douglas. His session with them was super successful. Thank you for the recommendation."

- **Lerato Ramasodi, Oimage  
Events**

"The feedback was outstanding and you exceeded everyone's expectation. You added so much value to the conference and you have at least another 200 followers after your presentation! Thank you, thank you, thank you! You have exceeded my expectations and you can seriously put up your fee, you are definitely in a different league."

- **Andreas Hauke, Convener, Networking  
Conference"**

"My sources at Pam Golding tell me you were on fire the other day during your presentation!" -

- **Colin Browne, Editor,  
Sales Guru magazine**

"Thank you for delivering beyond our expectations.

You have contributed immensely to the culture of Innovation at MultiChoice. We look forward to travelling this road further with you in the future."

- **Charmaine Smith, GM, Strategy  
& Business Development,  
MultiChoice Africa**

"Douglas is phenomenal. He has great expertise, is very result oriented, and also knows what it takes for organisations and people to change. He has been very valuable to us."

- **Alves Duarte,  
International Congress  
of Human Resources  
Convenor**



"Douglas has all the qualities of a superb speaker, credibility, integrity, and obviously a very good presentation."

- **Clem Sunter, Chairman, Anglo  
American Chairman's Fund**